“Everything begins
**with an idea.**”

TIP Planet

# Our solutions (Tip Top Planet)

**Communication, collaboration, Operations management and Analytics with Artificial intelligence and Machine learning**

Secure your business by Navigating with Tip Top Planet which is a Utility Driven Business Ecosystem with **autopilot** component that reads your Business's current position, checks the environment and requirement coming ahead and based on these factors, it controls the Business Management **system's** to guide your business Effectively and Efficiently towards growth and Longevity.

SERP

The solution has ready to run components that Manage Resources like Humans, Information, Knowledge , external environment etc which can further be plugged to existing solutions within the organization.

TTMail

All Components are built on one unified platform that takes over parallel control of all the components from a central control panel and **Object Driven Communication Engine.**

TT Platform

Make the process of change to manage, modify and monitor all complex Business components in one place making it simple and easy .

# Product overview

## Tip Top Planet

A Complete Business Ecosystem consisting of

1. **Tip Top Platform** a**n** Application Development and integration Platform and its components
2. **TTMail** a Collaboration & communication Component
3. **Tip Top SERP** a Human Resource ,Business Planning, execution and Analytics component using **Artificial Intelligence and Machine learning**

See the Right Picture at Right Time- By TipTop Planet

# Performance measureable unified communication tool with zero inbox

Tip Top Mail is a dynamic business email solution for small and big businesses & enterprise organizations. It is a cloud-based architecture and let your data managed by you giving 100 % data privacy and security.

At TT Mail we have recreated a ZERO INBOX with Artificial Intelligence supported Object based communication that threads all the conversation based on object and groups the conversations based on subjects within this object allowing you to get all your messages in one place and extends collaboration with all the participants.

# “Object Driven 21st Century Collaboration and Communication Tool”

Major Functionalities and available unique features within TT MAIL

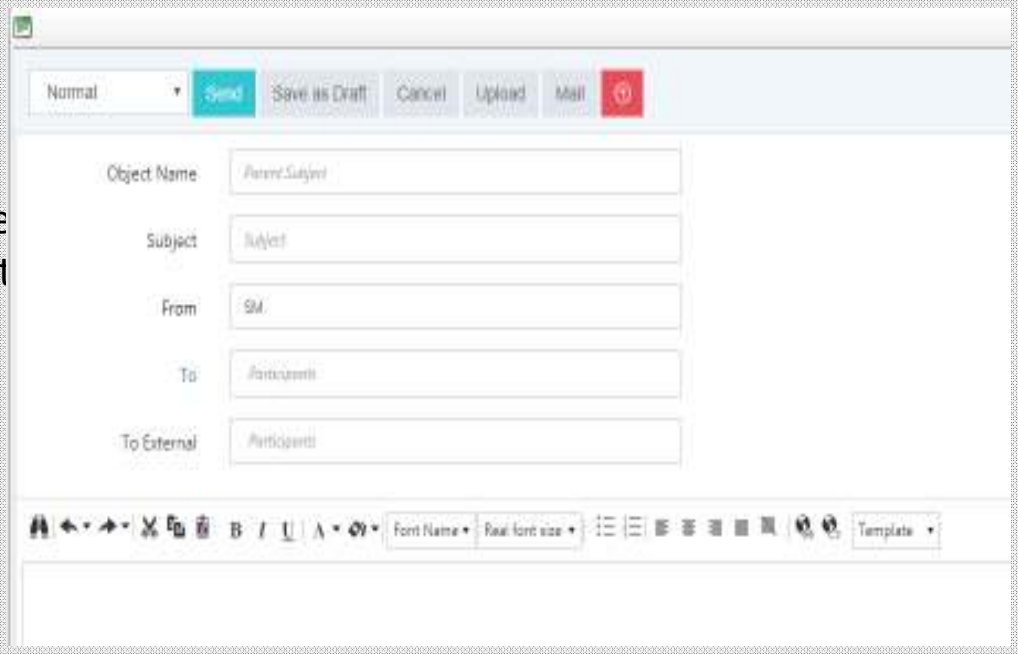
- One Platform for chat, notification, Mess-mail & Collaboration.
- Unique **zero inbox** communication engine that uses the OGM Object networks. These networks work as a bridge in the whole ecosystem and track all the communications and automatically Threads them by objects and open and close for all users based on Object Status reducing communication load by 50%
- Message **Threading by Objects**
- Conversations **Grouped by Subjects**.
- **Object Driven communication** is precise and no unwanted communication is used for performance tracking.

- Decoupled Data layer with **encryption** gives full data control to organization.
- The analyzer engine real time tracks **the communication performance** by creating effectiveness and efficiency scores.
- One Message and Multiple Mailboxes in place of Multiple message and Multiple Mailboxes this feature reduces data size by 1500% and also give **one version of truth** for all.
- **One click mail Box creation** and one click Mailbox deletion the moment the user is linked to Organization this is automatically done
- **Role Driven mailbox** as messages move to the role in place of forwarding.

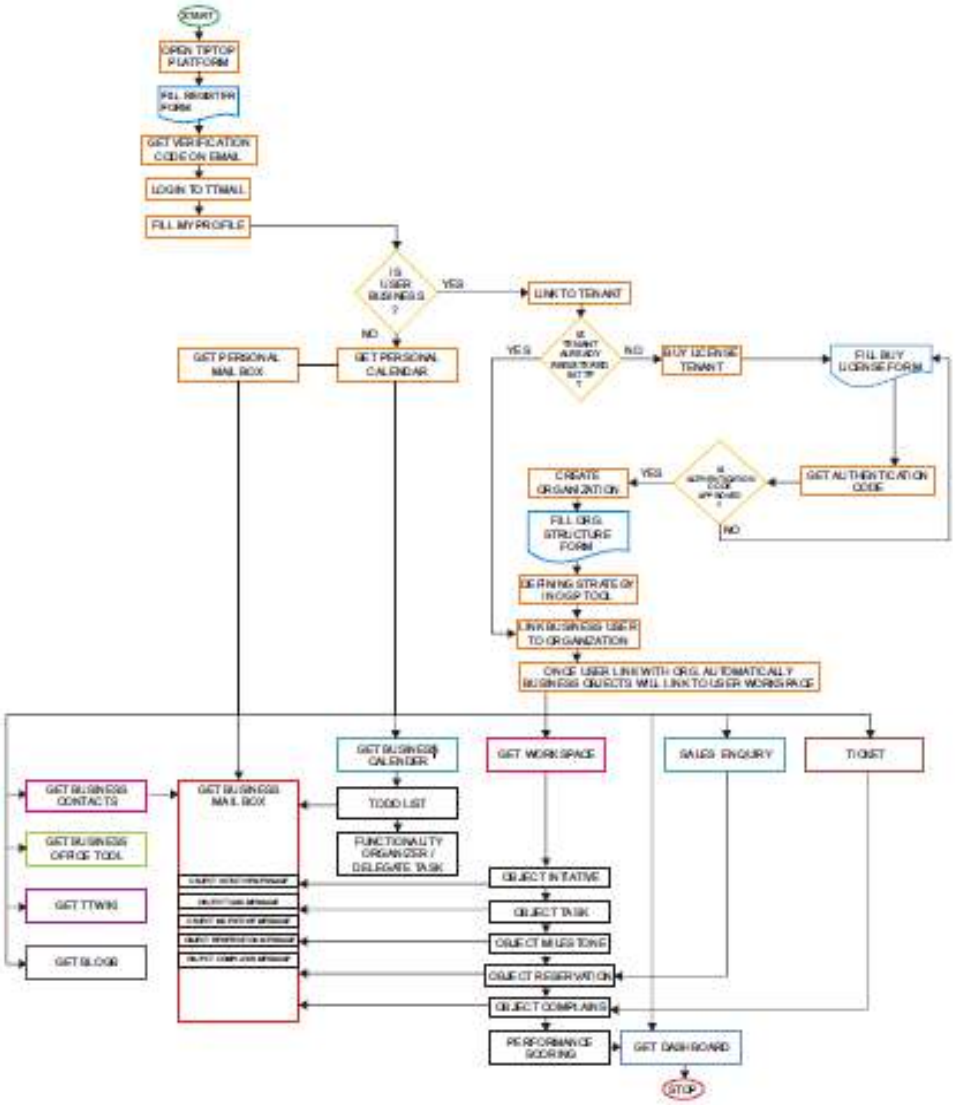
**TT Mail is a complete industrial collaboration and communication tool.**
TT Mail smart AI not only organizes and manages your emails but tracks and group all communication using its revolutionary OGM – Objects Network Engine, this means it modulate project status automatically and Reduce Communication Load by 70% and data load by 1500%
TT Mail also

- Syncs with your personal mail
- Automatically sends you reminders of unanswered mail
- Archives and also clean all mail boxes

The unique **“COMPLETE”** feature restricts you from closing the conversations that have not been completed making it easy for you to be effective in closing your communications increasing productivit and as and when the objects are completed the AI automatically retrieves all the message threads related to the object from all mailboxes and archives as a single.



# Tip Top Mail Work Flow



**SINGLE CLICK On Boarding and Off Boarding**

On boarding and off boarding is a cost opening. Every employee communication account organizations use mail, messages, etc. that is the Biggest Risk to organization information Property. As the employee leaves the organization and carry the information in their accounts and devices.

And also the employee even when working, keep storing information in their individual mail boxes, making heap of information that they also can't decide what to do. AUTO Mailbox opening and closing as an account is opened or closed on platform, the account open as you link an employee to the company and the account closes as you delete. One click on boarding and off boarding features

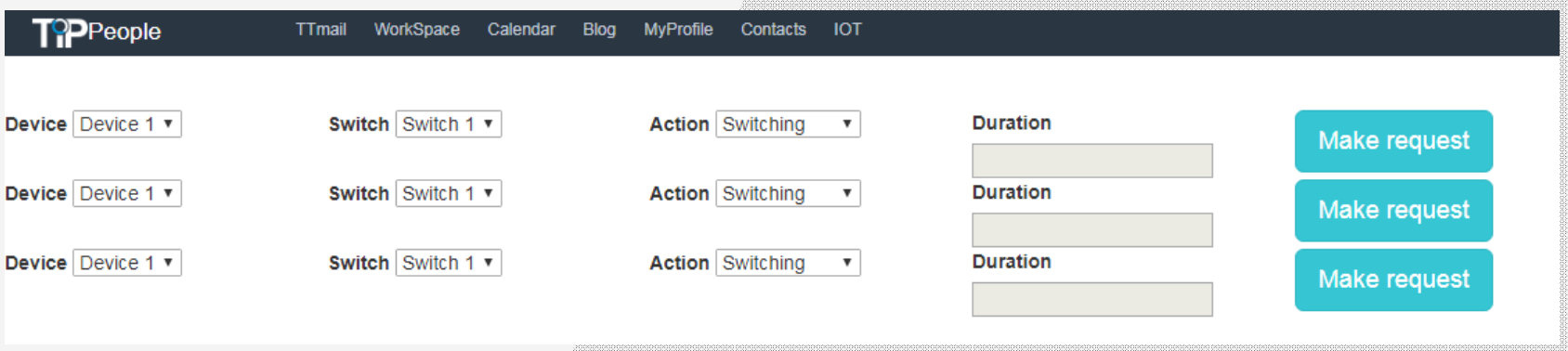
- Reduces IT cost and time in configuring email.
- Also provide a robust ecosystem in securing data and information inside company mailboxes.

**User Profile**

At TT mail user also have to create their personal & professional profile which gets updated regularly in its inbuilt CV Builder. It also provides two calendars- Personal and Business unique to each user so that they can organize their tasks.

**TipTop IoT**

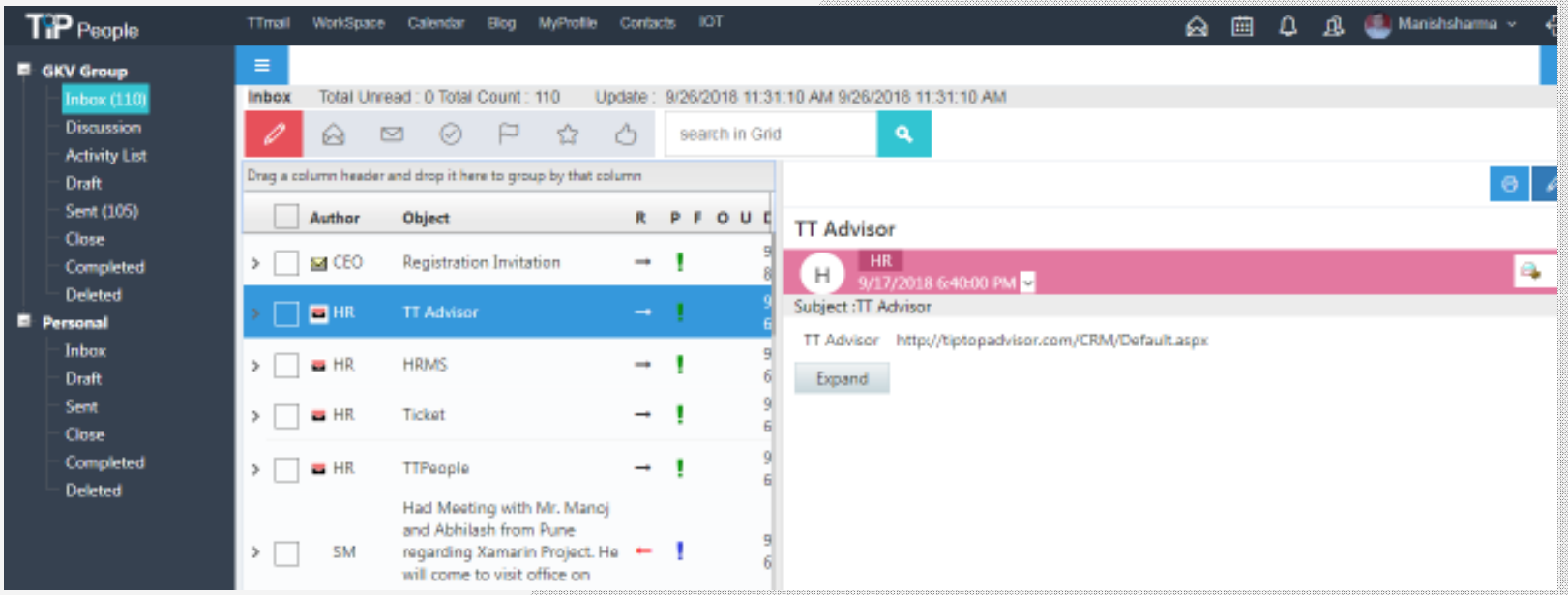
TT mail is integrated to Tip Top IOT Platform and you can control all your devices through MY Device Page or automate through workspace.



**Webmail Client/ Communication Tool**

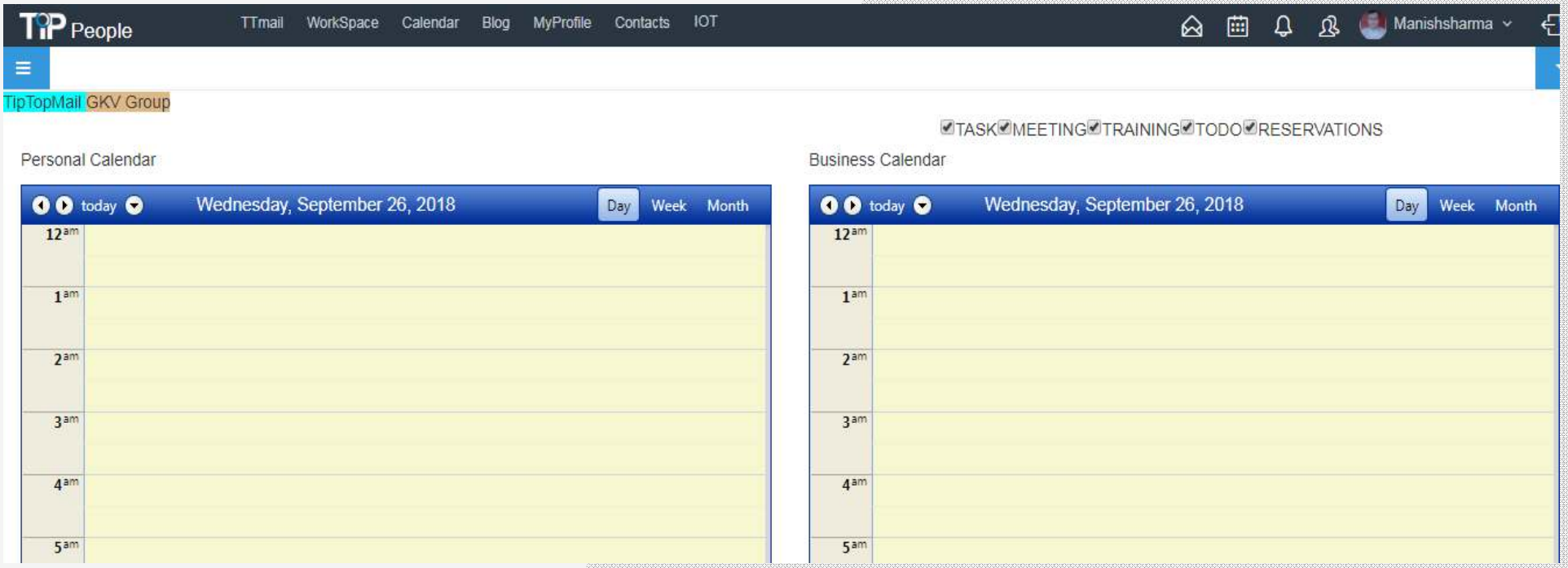
Tip Top Mail is purely flexible and easy to use with webmail client. One may easily access email, contacts, calendars, chats, notification and many other features from any mobile or desktop web browser.

Unique zero inbox communication engine uses the OGM Object networks, these networks work as a bridge in the whole ecosystem and track all the communications and automatically threads them by objects and open and close for all users based on Object Status reducing communication load by 50%. Users get to communicate with TT Mail not only within the organization but also their Personal Mail.



**Calendar**

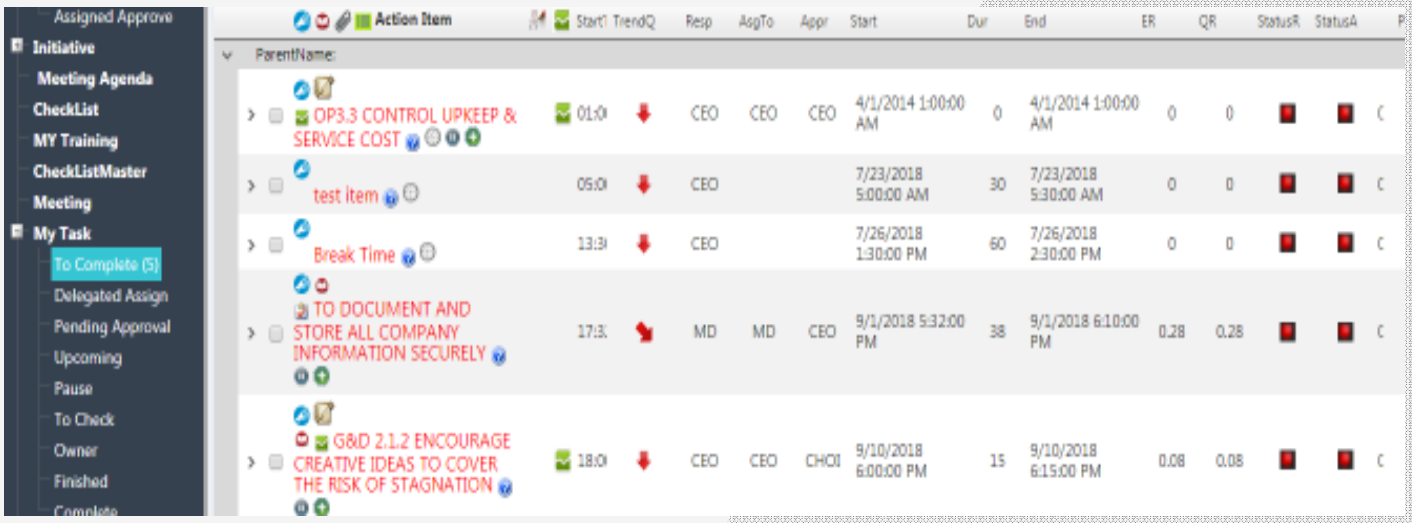
Tip Top Mail provides the User to keep their work organized and manage tasks with the help of a Calendar. The user also can set reminders for specific tasks. The user has two calendars at a time (Personal & Business linked to Strategy Map, Easy to delegate tasks from your calendar to another falling in the same group.)



**Task Management (Linked with Calendar's To-Do List)**

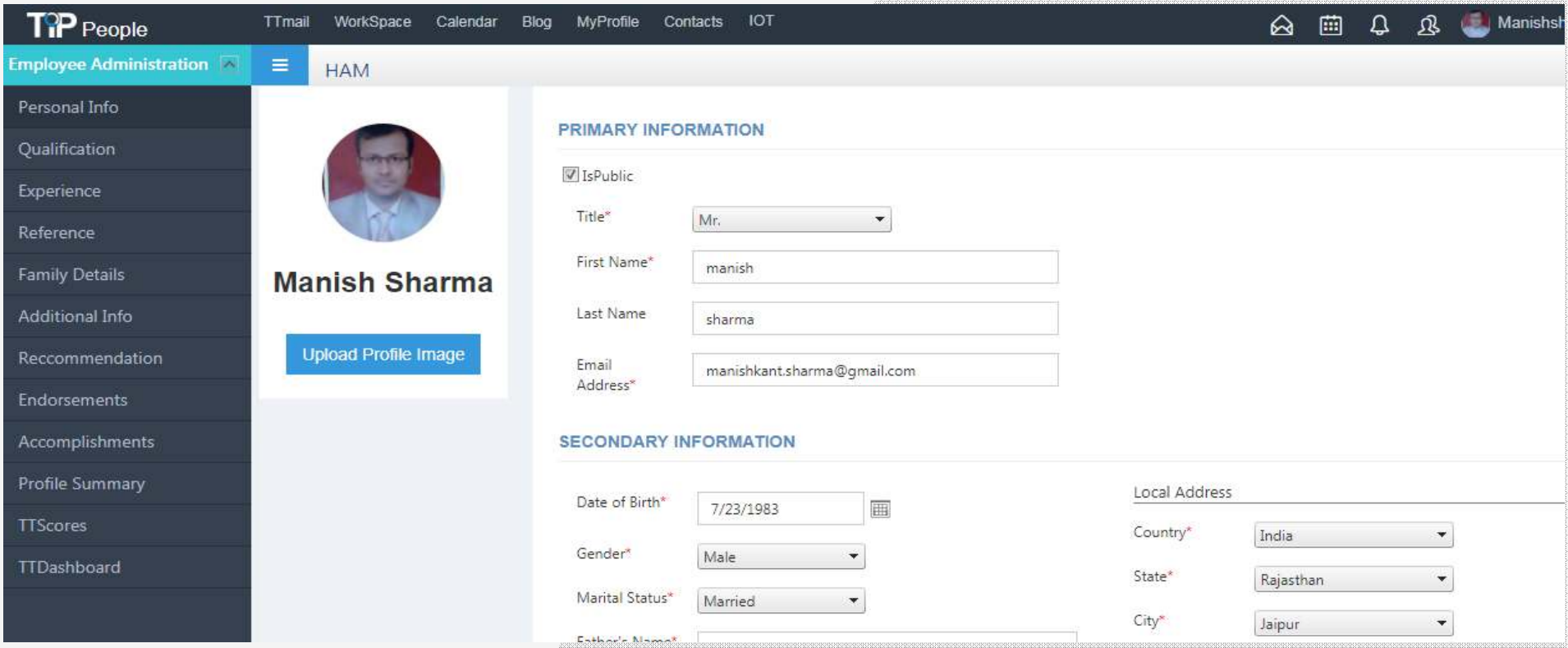
Tip Top Mail provides the User to keep their work organized and manage tasks with the help of a Calendar. The user also can set reminders for specific tasks. User gets the notification and tasks as To- Do list in his Workspace Task List.

User can complete those tasks and can define the brief description about the task and can forward or respond against that task to authorities or linked groups via message or mail too.



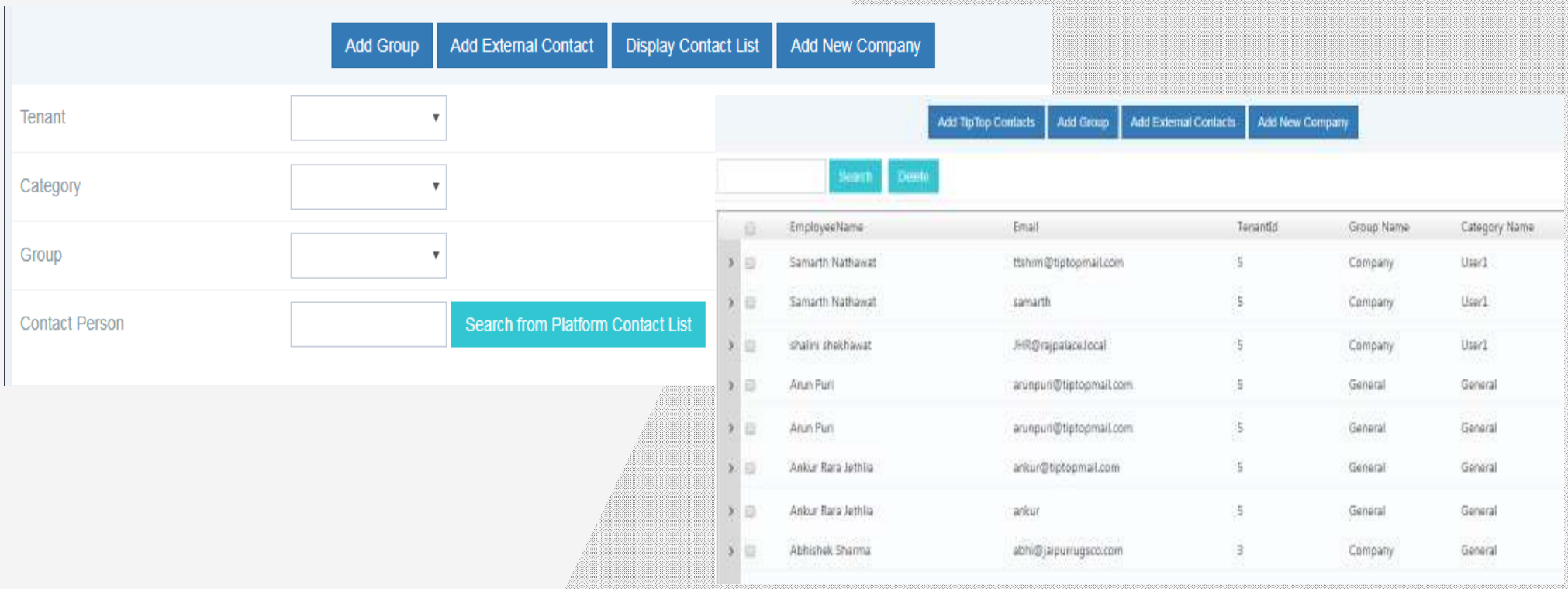
**Profile Management**

Each user gets their own personal profile which includes his Personal Info, Qualifications, Experience, Reference, & Additional Information. The user can manage his own profile by his own. There is also an added feature of a CV Builder which automatically builds the employee's CV once all the data is entered.



**Contacts**

Tip Top Mail let you build and manage your contacts in centralized address book with integration to all related action, task, emails, notes, etc. It Categorize/ Monitor the contacts based on Personal and Official profile. Finding Contacts on TTmail is a lot easier with smart search featuring multi- conditional search option.



**Chat/ Notifications**
Tip Top Mail provide you a platform where you can allows users to communicate with multiple groups across an organization using desktop or mobile for private and secure group chat.

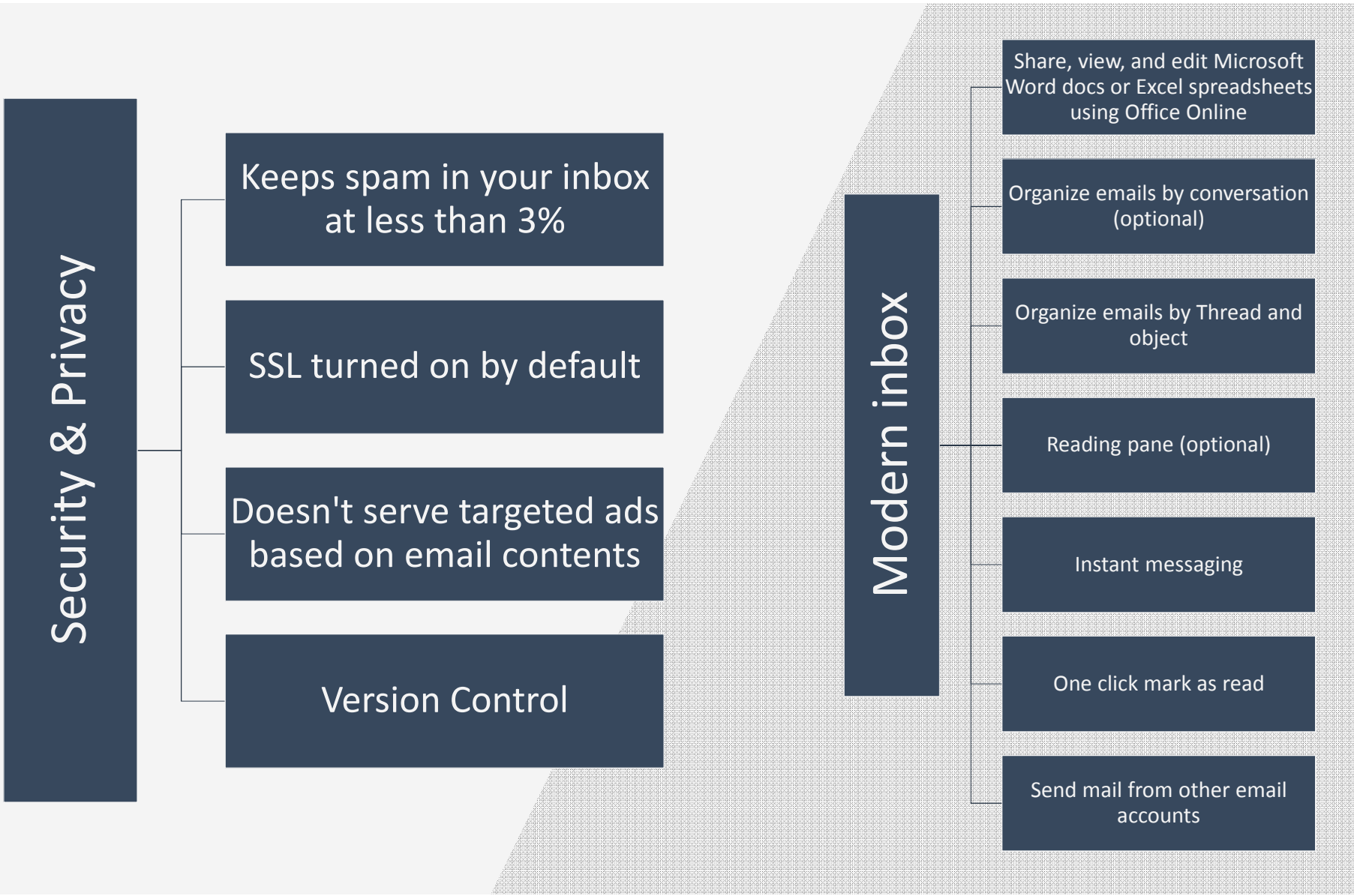
**Workspaces (**All your resource at one place)
Tip Top Workspace let you assimilated all your customers, vendors, employees, friends and family using real-time group chat, video chat, whiteboards and file sharing hence bring in real strength to your business.

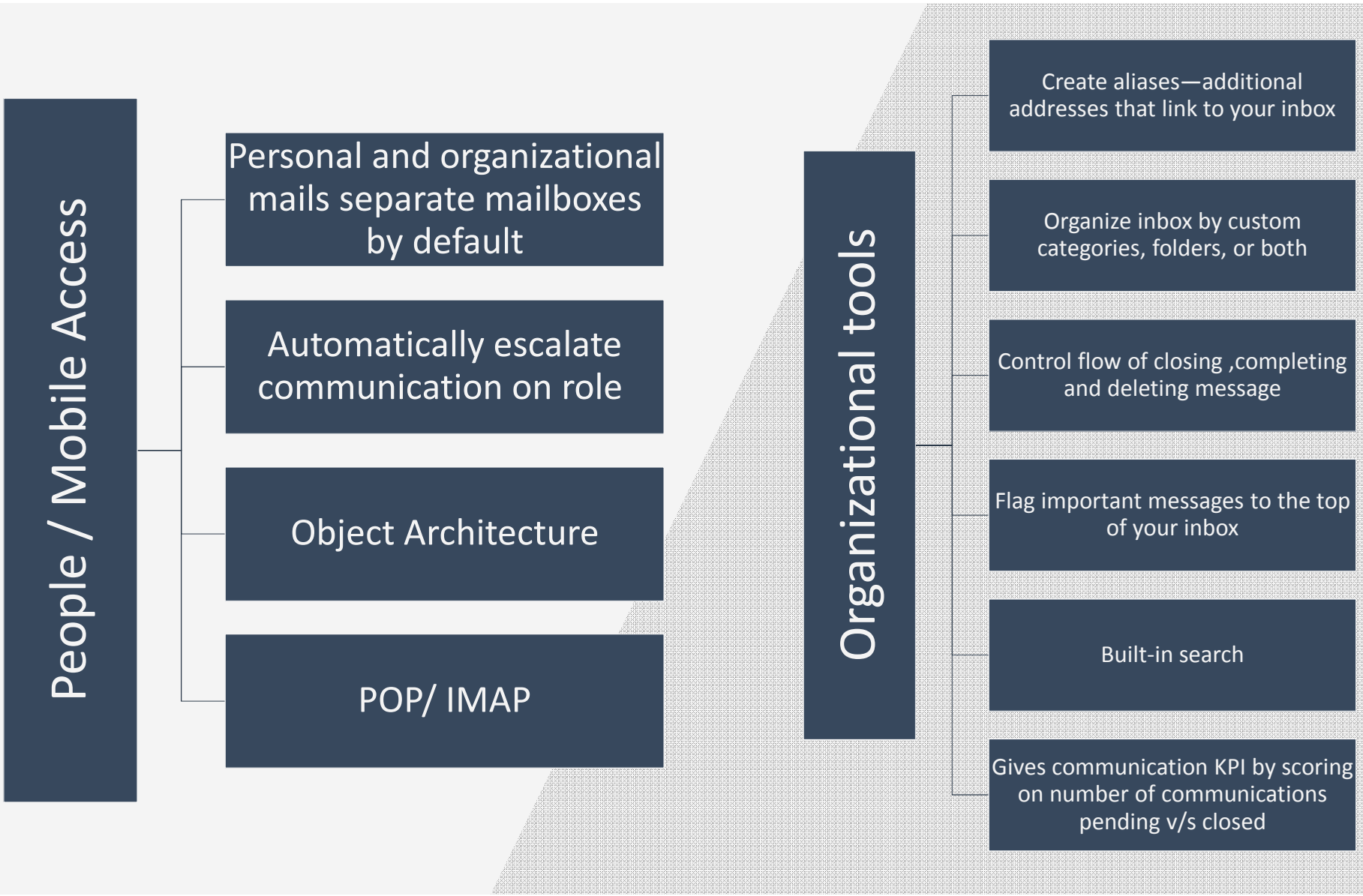
**Sync**
Tip Top Mail flawlessly syncs across Windows, Mac, Android and iOS mobile devices, tablets and desktop applications.

**Shared Calendars**
With Tip Top Mail user can share contacts, calendars, tasks and notes with its collaboration and communication built in engine within the organization in different department or across a group of users within their organization.

## Advantages with TT Mail

- It’s a cloud-based architecture with a provision where the data can be managed by the licensee as per his requirement and location giving 100 % data privacy and security
- Since it is part of Tiptop platform hence it provides inbuilt integration with the different application objects the user has Valid license removing any coding or integration effort as any application plugged into the platform has automatic access to the mail pipeline
- Any communication activity across the platform automatically drops into the mail
- The mail can be used to broadcast any information to users by adding them to groups and this is instant messaging
- Mails can be sent or any mailbox can be integrated with the tiptopmail
- Mail escalation based on user role in case it has to be attended and the user is not available it will escalate to the assigned user Version control
- Thread grouping an excellent way to get all communication aligned in one thread
- Mail close and Auto reopen feature helps in keeping un replied mails in inbox and also gives communication analytics and score of the user
- Cross-application integration like a task can be marked complete from mail itself
- Template management for automating messages based on rules


Security & Privacy
Keeps spam in your inbox at less than 3%
SSL turned on by default
Doesn't serve targeted ads based on email contents
Version Control
Modern inbox
Share, view, and edit Microsoft Word docs or Excel spreadsheets using Office Online
Organize emails by conversation (optional)
Organize emails by Thread and object
Reading pane (optional)
Instant messaging
One click mark as read
Send mail from other email accounts


People / Mobile Access
Personal and organizational mails separate mailboxes by default
Automatically escalate communication on role
Object Architecture
POP/ IMAP
Organizational tools
Create aliases—additional addresses that link to your inbox
Organize inbox by custom categories, folders, or both
Control flow of closing ,completing and deleting message
Flag important messages to the top of your inbox
Built-in search
Gives communication KPI by scoring on number of communications pending v/s closed

# SAAS Model

SAAS Solution
Ready to Run Day 1

Fast delivery

Low cost

High security

Worldwide delivery